

## A Study on role of Volunteers from University of Delhi in successful conduct of Commonwealth Games Delhi 2010

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### Abstract

The purpose of the study was to test whether the role of Volunteers from University of Delhi in successful conduct of Commonwealth Games Delhi 2010. A total 2000 subjects were selected for the purpose of the study. The sample were selected from various areas which were directly and indirectly related to the conduct of the Commonwealth Games Delhi2010 like; organizing committee, all stakeholders and partners of Commonwealth Games Delhi2010, Governmental Publications, Athletes, representatives from the 17 Sports Federation of India, Venue Commanders, Venue Mangers, Commonwealth Games Delhi2010 Organizing committee Paid Staff and Volunteers, Public and Universities representatives. Non-availability of standard questionnaire on Commonwealth Games Delhi2010 had opted to construct a questionnaire by keeping in view the research criteria availability, suitability, reliability and validity. Attempt was made to make the questions simple, clear leaving no room for ambiguity. The responses of all the questions were 'Excellent', 'Good', 'Average', 'Poor' and 'Very Poor' which were recorded by ticking the appropriate statements according to their choice in the space provided. The responses of the questionnaire were analyzed by using Chi-Square on the basis of Likert's scale. For the testing significance of response given by the respondents the level of significance chosen was 0.05. It Volunteers not only have unique economic value, but also have significant social and cultural value.

**Keywords:** Volunteers, Commonwealth Games Delhi 2010.

### Introduction

From a theoretical stand point, Sports behaviour, like all other forms of behaviour, has been viewed by some sociologists. As having a close connection with the entertainment industry and consumer consumption in equipment facilities and clothes. It seems that sports today is a prominent leisure time pursuit of people of all classes, not merely the upper classes. Sports shows are produced in all sizes and in every setting from short informal gathering to lengthy and elaborate productions held in festooned are has around the world (Sharma). Volunteerism in the context of performance measurement, and has a practical dimension, since it proposes tools for measuring performance in cases where a qualitative analysis is appropriate. In terms of expectations, a number of key factors were identified in relation to the recruitment, training, and other management dimensions of the Games that have implications for volunteer motivation, responses to the psychological contract, and the long-term impact of a major event. In recent years the study of impact and organizing international games sparked the interest of many scholars in the field of volunteerism in sport organization and its related impact. Ralston, (2004) studied the Commonwealth Games in Manchester, from July 25 to August 4, 2002, was the largest Commonwealth Games (the Games) and multisporting event ever held in the UK and required the recruitment and training of the largest volunteer workforce in the UK in recent decades. While much has been written about volunteering within different contextual backgrounds, and in relation to large-scale

events, little research has addressed the issue of expectations of volunteers and their attitude towards functional management during the run up to a major international event. Using a qualitative research approach with focus groups this study addresses these issues. Williams *et al*, (1995) [4] analysed many special events, it is often the social benefits derived from the activity that represent the most significant legacy for the community. As a consequence, there is a need to broaden event impact assessments to include the effects of such phenomenon on community residents and other "behind the scenes" contributors. This article examines the nature of volunteer motivations, behaviors, and perceptions associated with a tourism-focused special event. It does this in the context of community development and corporate culture research, which call for initiatives that engender "ownership" and/or "community commitment" among stakeholders, including volunteers. In addition many authors Song, (2006) and Elstad and Beate, (1996) [1] conducted a study on Volunteers' performance is a central success factor for many mega-events. This article focuses on volunteers' learning and satisfaction during the XVII Olympic Winter Games in Lillehammer. The 50 students in the sample report an overall satisfaction with their participation.

### Objective

The research investigated the interactive relationship among the enhancement role of Volunteers from University of Delhi in successful conduct of Commonwealth Games Delhi 2010.

### Hypothesis

To test whether the Volunteers from University of Delhi in successful conduct of Commonwealth Games Delhi 2010, which can also stimulate the maximum enhancement and will lead to a constructive and affirmative volunteerism growth by their resources.

### Method

#### Sample

A total 2000 subjects were selected for the purpose of the study. The Commonwealth Games Delhi 2010 was taken as a source of data collection. The sample were selected from various areas which were directly and indirectly related to the conduct of the Commonwealth Games Delhi 2010 like organizing committee, all stakeholders and partners of Commonwealth Games Delhi2010 (Delhi Development Authority, Sports Authority of India, Indian Railways, Municipal Cooperation of Delhi, New Delhi Municipal Corporation, Hero Honda, Tata Motors) Governmental Publications, Athletes, representatives from the 17 Sports Federation of India, Venue Commanders, Venue Mangers, CWG Delhi 2010 Organizing committee Paid Staff, Volunteers, Public and Universities representatives.

### Scoring Procedure

For judging the personal value questionnaire, the responses were scored as follows:

- A weight-age of 5, 4,3,2,1 (√) points was assigned to Excellent, Good, Average, Poor and Very Poor respectively.

### Data Analysis

Data was analyzed with the help of the Chi-Square to determine the association with the scores in relation with Commonwealth Games Delhi2010. For the testing significance of response given by the respondents the level of significance chosen was 0.05

### Results

**Table 1:** Do you agree that the programme of Games Technical Conduct Committee useful for Delhi in future?

	Observed N	Expected N	Residual	Chi-square	Df
poor	160	500.0	-340.0		
average	220	500.0	-280.0	132	3
good	440	500.0	-60.0		
excellent	1180	500.0	680.0		
Total	2000				

Level of significance-0.05, Tabulated value - 7.82, Degree of freedom-3

Table 1 depicts the values of the frequencies observed and expected, the value of chi square was found to be 176.6 against the tabulated value of 5. 46 which are significant at 0.05 level which shows that there was a significant difference in the responses of the subjects. In other words a majority with 1510 excellently agreed to the fact that Volunteers help to build social phenomena as the whole nation moves towards the CWG Delhi2010, and motivated emotionally for a

common National cause, the graphical representation of the scores has been shown in fig 1.



**Fig 1**

**Table 2:** Do you suggest that Volunteers played a very important role for preparation and atmosphere building for the success of the CWG Delhi2010?

	Observed N	Expected N	Residual	Chi-square	Df
average	100	666.7	-566.7		
good	240	666.7	-426.7	223.5	2
excellent	1660	666.7	993.3		
Total	2000				

Level of significance-0.05, Tabulated value - 5.46, Degree of freedom-2

Table 2 depicts the values of the frequencies observed and expected, the value of chi square was found to be 223.5 against the tabulated value of 5. 46 which are significant at 0.05 level which shows that there was a significant difference in the responses of the subjects. In other words a majority with 1660 excellently agreed to the fact that Volunteers role is very important for preparation and atmosphere building for the success of the CWG Delhi2010, the graphical representation of the scores has been shown in fig 2.



**Fig 2**

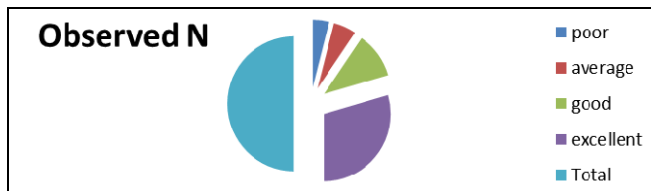
**Table 3:** Do you agree that the programme of Volunteerism in Commonwealth Games Delhi 2010 useful for conduct of games in University of Delhi in future?

	Observed N	Expected N	Residual	Chi-square	Df
poor	160	500.0	-340.0		
average	220	500.0	-280.0	132	3
good	440	500.0	-60.0		
excellent	1180	500.0	680.0		
Total	2000				

Level of significance-0.05, Tabulated value - 7.82, Degree of freedom-3

Table 3 depicts the values of the frequencies observed and expected, the value of chi square was found to be 132 against the tabulated value of 7.82 which is significant at 0.05 level

which shows that there was a significant difference in the responses of the subjects. In other words a majority with 1180 excellently agreed to the fact that the programme of Volunteerism in Commonwealth Games Delhi 2010 useful for conduct of games in University of Delhi in future, the graphical representation of the scores has been shown in fig 3.



**Fig 3**

### **Conclusion**

It was concluded that the Volunteers not only have unique economic value, but also have significant social and cultural value. The author, from the perspective of economics, sociology and cultural, analyses resultant Volunteerism in Commonwealth Games Delhi 2010 useful for conduct of games in University of Delhi in future.

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