



IJMRD 2015; 2(4): 17-18
www.allsubjectjournal.com
Received: 19-03-2015
Accepted: 03-04-2015
e-ISSN: 2349-4182
p-ISSN: 2349-5979
Impact Factor: 3.762

Nelson G. Laru-an
Associate Professor 5, West
Visayas State University-
Lambunao Campus,
Lambunao, Iloilo,
Philippines Former
Director, Graduate School
Presently, Director of the
School of Management

School of management goals and objectives: Its acceptability

Nelson G. Laru-an

Abstract

The main purpose of the study was to determine the acceptability of the goals and objectives of the school management by its stakeholders. The study involved 235 stakeholders. This study utilized the self construct five point scale were presented to the GOs working committee for accreditation and likewise reviewed based on comments and suggestions. The instrument covers the instruction, AACUP for stakeholders to evaluate. The data gathered for this study were subjected to certain statistical analysis. To determine the level of acceptability of GOs by its stakeholders, the mean and standard deviation were used. The findings revealed that the acceptability of the goals and objectives of the School of Management as an entire group and when grouped as to administration, faculty, non-teaching personnel, students, other community members, viewed as excellent. Highly acceptable when grouped as when grouped as to alumni, and local government units. Finally, the stakeholders evaluated the objectives as excellent as an entire group and when grouped as to students, alumni, local government units, and other members of the community. And highly acceptable when grouped as to administration, faculty, and non-teaching personnel,

Keywords: SOM Goals Objectives Acceptability

1. Introduction

The purpose of the study was to determine the acceptability of the established goals and objectives of the School of Management by its stakeholders. According to Calmorin (1987), among the different types of descriptive research, the survey is the most commonly used design. It is suitable for studies with the objectives of seeing the general picture of the population under investigation, describing the nature of the existing conditions, or determining the relationships that exist between specific variables or events.

The study involves 235 selected stakeholders of the School of Management. They were grouped at 3 or 1% administration, 50 or 21% faculty, 14 or 6% non-teaching personnel, 97 or 41% students, 34 or 15% alumni, 18 or 8% from local government units, and 19 or 8% parents and community members. Table 1 reflects the data.

Table 1: Distribution of the Respondents

Category	N	Percentage
A. Entire Group	235	100
B. Administration	3	1
C. Faculty	50	21
D. Non-Teaching Personnel	14	6
E. Students	97	41
F. Alumni	34	15
G. Local Government Units	18	8
H. Parents & Com. Members	19	8

This study utilized the self-construct five point scale were presented to the Goals and Objective (GOs) working committee for accreditation and likewise reviewed based on the comments and suggestions.

The instrument covers the instruction, AACUP stakeholders to evaluate.

The data gathered for this study were subjected to certain statistical analysis. To determine the acceptability of the Goals and Objectives by its stakeholders, the mean and standard deviation were used.

Generally, the goals and objectives of the School of Management as an entire group was "Excellent" (M=4.3513, SD=.4943).

Correspondence:

Nelson G. Laru-an
Associate Professor 5, West
Visayas State University-
Lambunao Campus,
Lambunao, Iloilo,
Philippines Former
Director, Graduate School
Presently, Director of the
School of Management

When grouped as to certain categories, the administration viewed the goals as “Excellent” (M=4.3000, SD=.1775), faculty “Excellent” (M=4.6667, SD=.3350), non-teaching personnel “Excellent” (M=4.5817, SD=.2033), students “Excellent” (M=4.4607, SD=.4173), alumni “Highly Acceptable” (M=3.7660, SD=.6428), local government units “Highly Acceptable” (M=4.0373, SD=.4529), and other community members “Excellent” (M=4.4583, SD=.5040). Table 2 reflects the data.

Table 2: Acceptability of the Goals of the School of Management

Category	Mean	Description	Standard
A. Entire Group	4.3513	Excellent	.4943
B. Administration	4.3000	Excellent	.1775
C. Faculty	4.6667	Excellent	.3350
D. Non-Teaching Personnel	4.5817	Excellent	.2033
E. Students	4.4607	Excellent	.4173
F. Alumni	3.7660	Highly Acceptable	.6428
G. Local Government Units	4.0373	Highly Acceptable	.4529
H. Parents & Com. Members	4.4583	Excellent	.5040

Scale	Description
4.21-5.00	Excellent
3.41-4.20	Highly Acceptable
2.61-3.40	Moderately Acceptable
1.81-2.60	Fairly Acceptable
1.00-1.80	Not Acceptable

In the same manner, the stakeholders evaluated the Objective of the School of Management as an entire group was “Excellent” (M=4.3373, SD=.6991). When classified as to certain categories, the administration had evaluated the objectives “Highly Acceptable” (M=3.5533, SD=.9584), faculty as Highly Acceptable (M=4.0058, SD=.8361), non-teaching personnel as highly acceptable (M=3.9271, SD=.6825), the students as “Excellent” (M= 4.3232, SD=.6249), the alumni as “Excellent” (M=4.5291, SD=.5202), the local government units as “Excellent” (M=4.7594, SD=.4682), and other members of the community as “Excellent” (M=4.9647, SD=.1537). The data is shown in Table 3.

Table 3: Acceptability of the Objectives of the School of Management

Category	Mean	Description	Standard Deviation
Administration	3.5533	Highly Acceptable	.9584
Faculty	4.0058	Highly Acceptable	.8361
Non-teaching Personnel	3.9271	Highly Acceptable	.6825
Students	4.3232	Excellent	.6249
Alumni	4.5291	Excellent	.5202
Local Government Units	4.7594	Excellent	.4682
Parents & Community Members	4.9647	Excellent	.1537

Scale	Description
4.21-5.00	Excellent
3.41-4.20	Highly Acceptable
2.61-3.40	Moderately Acceptable
1.81-2.60	Fairly Acceptable
1.00-1.80	Not Acceptable

In view of the findings, the following conclusions were drawn:

The stakeholders really accept the statement of goals and objectives of the School of Management.

The excellent of acceptability seemed to prove that the statement of goals and objectives meets the desires and satisfaction of stakeholders especially by academic community and students.

The statement of goals and objectives might satisfy the criteria set by AACUP accreditation.

References

1. Calmorin, F. & M. Calmorin (1987). Research methods and thesis writing. Manila Rex Book Store.